## realtor.com

## **Realtor.com® professional search**

## Realtor.com<sup>®</sup> is excited to announce a new professional search experience which replaces the Find application.

The NEW realtor.com<sup>®</sup> Professional Search leverages and shares the innovative technology and search experience of realtor.com<sup>®</sup> while delivering a best-in-class professional search experience. Using Professional Search, you can now perform a property search nationwide. You are granted unfettered access to active listing data, including community and demographic information, school reports, search and activity trends and much more.

Professional Search is exclusively for agent members of participating MLS's and is only accessible by logging in to your MLS and choosing the Professional Search link from your tools, resources or dashboard. It can be viewed on any device that is able to access your MLS dashboard. Professional Search was designed with a similar look and feel as the realtor.com<sup>®</sup> consumer website, but it is strictly an agent tool and NOT available to the public.

## Here is a list of some of these advanced features provided to you in Professional Search:

- Search by owner name
- ⊘ Search for Sold properties by sold date range
- Additional features and amenities in search criteria selection, just like a MLS advanced search
- Identifies if a property is listed in multiple MLS's
- ⊘ Estimated Value of the subject property based on surrounding properties
- ⊘ Last sale price and sold date
- ⊘ Owner name(s) with links to all properties owned by that party
- ✓ Comparisons
  - $\cdot$  % higher or lower than nearby properties
  - Price difference from last sold date
  - Neighborhood median price listing price
  - $\cdot$  Neighborhood median price per square foot
  - · Neighborhood median sold price
  - % higher or lower price per sq. ft. than nearby properties
- ⊘ Property photos grouped by rooms
- ✓ Last mortgage amount (if available)
- ⊘ Legal & Miscellaneous Info.

- Listing History including up to 10 years of listing changes, providing public remarks and photos used in the respective phase of a property's history.
- ⊘ Private listing data when searching in local MLS
- ✓ Nearby home values
- ⊘ Community Info including:
  - · Avg. Household Income
  - Age Group Density
  - · Zip Code Education Levels
  - Own vs Rent Percentages
- Suggestions of Additional Popular Items: (Popularity driven by actual consumer searches on realtor.com<sup>®</sup>
  - Neighborhoods
  - Cities
  - Counties
  - Bedroom types
  - $\cdot$  Property types
- ⊘ Top listing Agents in the Area with links to their agent profiles
- Additional Mapping Functionality, including nearby active and sold listings



Questions? Contact Our Professional Search Support Team Email: prosearchsupport@realtor.com Or Call: 866.960.7481 Monday-Friday, 6:00 a.m. - 5:00 p.m (PT) & Saturday, from 7:00 a.m. - 3:00 p.m. (PT)